

AGRICULTURAL COMMUNICATION

Are you a people person? Do you like to persuade, design, or write? Are you interested in communications? Public relations? How about advertising?

Agricultural communicators are important in society because they provide essential information to consumers. The agricultural communication program promotes a broader public understanding of agriculture and our environment.

WHAT ARE MY CAREER OPTIONS?

Communication Director
Event Planner
Graphic Designer
Magazine Writer
Media Relations Coordinator
News Reporter
Photographer
Public Relations Manager
Sales and Advertising Associate
Web Developer

“I have learned valuable writing, designing and speaking skills that I can put to use in my future career goals.”

*– Morgan Large
Agricultural Communication, 2012*



Department of:
AGRICULTURAL COMMUNICATION,
EDUCATION, AND LEADERSHIP



COLLEGE OF
FOOD, AGRICULTURAL, AND
ENVIRONMENTAL SCIENCES

Check us out online for even more details about our program, the classes, faculty and what we have to offer you as a student.



WHAT WILL I STUDY?

Journalism. Marketing. Public Relations. Writing. Graphic Design. Public Speaking. This is just a snapshot of the topics you'll study as an agricultural communication major. We will provide you with the valuable real-world experience you need to prepare you to successfully enter a variety of careers in communications, public relations, marketing and journalism.

HANDS-ON EXPERIENCES & GETTING INVOLVED

You will design and write for the AgriNaturalist, Ohio State's oldest student magazine, as a class project and complete an internship that will prepare you to enter your dream career. Since the classes you will take are hands-on, you will have the opportunity to publish your work and will graduate with a portfolio in hand full of newspaper clippings, magazine articles, and design work. The Agricultural Communicators of Tomorrow (ACT) club was nationally recognized as the National ACT Chapter of the Year in 2010.

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