

AGRICULTURAL COMMUNICATION

Who **shares** about  
our nation's largest  
industry?



**WE'RE  
THE  
ONES.**

## WHO SPREADS THE WORD ABOUT AGRICULTURE?

Whether it's public relations, graphic design, marketing or online broadcasting, students in this major have a passion for communicating. Do you like to write, talk to others and design things? If you've been described as a "people person" and you like rallying people behind a cause, this might be the major for you.

Your coursework will include learning how to plan, develop and implement a communication campaign using visual media, writing and editing. You'll learn about crisis communication and strategic message design, and you'll have the opportunity to intern at some of the leading agricultural companies in marketing, design and communication. Together, these experiences will prepare you for a successful career after graduation.

### SO WHAT WILL YOU DO?

Visit us, experience Ohio State for a day and begin your journey!  
[cfaes.osu.edu/visit](http://cfaes.osu.edu/visit)

Want more info? Contact us.

Phone: **614-247-6358** • Online: [acel.osu.edu/future-students](http://acel.osu.edu/future-students)



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES