

Thomas S. Stewart

Lecturer and Adjunct Faculty
Agricultural Communication, Education, and leadership
The Ohio State University

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Education

1972 Bachelor of Science, The Ohio State University
Major: Communications and Education

Employment History

1972-1974 Field Account Executive, J. Scott Corporation, Columbus, Ohio
1974-1977 Director of Client Services, J. Scott Corporation, Columbus, Ohio
1976-1977 Local Account Executive, WBNS Radio
1977-1979 Local Account Executive, WBNS-Television
1979-1982 General Sales Manager, WBNS AM and FM Radio
1982-1992 General Manager and Vice President, WBNS Radio
1992-2001 General Manager and Vice President, WBNS-TV
2001-present Lecturer and Adjunct Faculty (part-time), Department of Agricultural Communication, Education, and Leadership, The Ohio State University

Board Service

For-Profit Board Service

1982-1992 Board of Directors, WBNS Radio
1992-2001 Board of Directors, WBNS-TV
1993-present Board of Directors, The Grange Mutual Insurance Company, Columbus, Ohio

- Executive Committee Member; Served terms as Chair of Compensation/HR Committee; Member of Nominating and Corporate Governance Committee, Member of Investment Committee, and Member of Audit Committee

2002-present Board of Directors, Integrity Mutual Insurance, Appleton, Wisconsin

- Chairman of Compensation/HR Committee; elected Chairman of the Board in 2010.

Non-Profit Board Service

Has held leadership positions with the following non-profit organizations, including Board Chair, Executive Committee member, and Marketing Committee member

- Nationwide Children's Hospital Foundation
- The Columbus zoo
- Ohio Association of Broadcasters
- The Community Shelter Board
- Upper Arlington Education Foundation
- United Way of Franklin County

Leadership/Board Service Qualifications

Tom has been and continues to be recruited for board service due to his strengths in the area of communications, marketing and sales. Recognized as an accomplished communications practitioner he excels in all areas of information flow, including internal and external communications strategy and messaging, crisis management, stakeholder identification and segmentation as well as branding, marketing and public relations strategies both in terms of planning and evaluation.

During his board service, he has and continues to demonstrate excellent leadership skills. He is a known consensus builder who has the ability to assess situations quickly and accurately and then to drive discussions to a positive decision or conclusion. He has also demonstrated unique abilities to motivate and empower management to be the best they can be. Tom recognizes the role of a board member vs. a management team member, but at the same time he is very approachable, available and has excellent listening skills. Based on his communication experiences and background, he also has developed a keen ability to 'read' people both on what they say and what they do not say. As a result of that important skill, he has been asked to serve as the leader of several high profile key executive leadership searches during his career including CEO searches as well as senior level management searches.

Tom has great energy levels and is a highly motivated individual. He enjoys having diverse responsibilities and duties thus he has enjoyed playing a role in the governance of various organizations he has served. Due to his long tenure in the state, and due to his interest in the community, Tom is extremely well connected in the area and he is a respected senior member of the business community. Tom utilizes his many contacts for the benefit of the organization(s) he serves and this has proven to be a tremendous asset for many of the organizations he has served in the past.