

Schelby E. Beach

Communication Professional, Content Creator & Media Manager
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EDUCATION

MASTERS OF SCIENCE

Ohio State University
AGRICULTURAL COMMUNICATIONS

Graduate Teaching Assistant
Autumn 2021 - Expected Spring 2023

BACHELORS OF SCIENCE

Ohio State University
**AGRICULTURAL COMMUNICATIONS WITH
RESEARCH DISTICTION**

Undergraduate Teaching Assistant
Autumn 2019 - Spring 2021 | GPA: 3.1

ASSOCIATE OF SCIENCE

Ohio State University
ANIMAL SCIENCES
Autumn 2017 - Spring 2019 | GPA: 2.7

INVOLVMENT

Sigma Alpha Professional Sorority 2019-2021
Ag Communicators of Tomorrow (ACT) 2019-2021
Ohio Junior Hereford Association 2013-2021
-Secretary 2018-2019
National Junior Hereford Association 2013-2021
-Ohio State Delegate 2018, 2019
Ohio Young Cattlemen's Member 2018-Present
Ohio State Livestock Judging Team 2020
Ohio State Hoof-N-Hide Club 2017-2019
-Secretary 2018-2019

AWARDS

Ohio State University Dean's List
Spring 2020, Spring 2021
American FFA Degree
2nd Overall Senior Photo
National Junior Hereford Expo 2019, 2020
3rd Overall Senior Photo
National Junior Hereford Expo 2020

RELEVANT SKILLS

AP Stylebook
Adobe Creative Cloud
Photography
Microsoft Office
Event Planning
Social Media Management
Public Speaking

SOFT SKILLS

Problem Solving
Leadership
Teamwork
Flexibility
Time Management
Enthusiasm

EXPERIENCE

GRADUATE TEACHING ASSISTANT

OHIO STATE UNIVERSITY | AUGUST 2021-PRESENT

-assisting Tom Steward in teaching his AGRCOMM 3130: Oral Expressions in Agriculture in the Agricultural Communication, Education and Leadership (ACEL) department for Autumn 2021 and Spring 2022

-facilitate reciation, grading 60% of the totaling points for the semester, host office hours, and attend lecture

UNDERGRADUATE TEACHING ASSISTANT

OHIO STATE UNIVERSITY | AUGUST 2020-MAY 2021

-Teaching Assistant under Dr. Annie Specht of the Agricultural Communication Education and Leadership Department (ACEL) for AGRCOMM 4130: Visual Communications and Design course for undergraduate students.

-Hosting weekly virtual office hours on Tuesdays and Thursdays allowing students a chance to log in and ask questions on their weekly assignments, labs, and design projects

-Attending the class to aid in answering questions, leading the discussion, and explaining the material

-Responsible for viewing, grading, and entering the grades into the grade book for all quizzes, labs, discussion boards, and exams

SUMMER PROJECT INTERN

OHIO STATE UNIVERSITY EXTENSION | MAY 2020-AUGUST 2020

- Conduct interviews with active and alumni 4Hers to compile stories for the 100 years of 4H project

-Designed a 72-page magazine spread to be printed for the 2020 county fair with compiled stories, photos, and graphics that all are original design work and under the Ohio State branding guidelines

-Contacted the sources and worked remotely on the project

COMMUNICATIONS INTERN

OHIO CATTLEMEN'S ASSOCIATION | SEPTEMBER 2019-DECEMBER 2019

-Assist in the conduction of the Ohio State 4Miler booth on behalf of the Ohio Beef Council while communicating with participating on the benefits of red meat in their diets

-Managed the start-up of the Ohio BEST Show winter circuit with tasks including: purchasing showmanship awards, attending meetings, organizing and loading the trailer, and attending the first show

-Conducted the recruitment of Young Cattlemen's Association membership and organized the updated 2020 membership forms

STRATEGIC COMMUNICATIONS INTERN

HANCOCK COUNTY AGRICULTURAL SOCIETY | MAY 2019-SEPTEMBER 2019

-Managed the news feeds of their Facebook, Instagram, Twitter accounts, and updated their Wordpress website

-Increased the society's insights by 70% on Facebook, 50% on Instagram and 30% on Twitter

-Conducted interviews, created graphic content, shot updated photographs and directed a new marketing video for the livestock sale during the week of the fair

-Managed the team of Junior Fair Board New Reports to obtain champion's photos and information to be sent to the local newspaper and various updates for social media